



OVERLAND

• GROUP OF COMPANIES •



Facebook @OverlandLiquorOfficial
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19 May 2020

To whom it may concern

RE: FAIRLANE AGENCIES

This letter serves as testimony on Fairlane Agencies.

Fairlane Agencies has been providing a service to the Overland Food Group for 15 years.

Services rendered:

- Sales
- Merchandising
- Promotions Instore
- Instore activations
- Customer interactions
- Stokvel interaction and assistance
- Go the extra mile
- Persistent with orders
- Pull through of stock
- Active with point of sale
- Well-mannered to our buyers and store staff
- Well presented
- Build relationships with suppliers and customers

Agencies that they currently do with us are:

- Imana Foods
- Trumps
- Sun Salt
- Tuffy Brands
- GMT Steelwool
- Pasta Joy
- Xies Trading
- Petro Foods (Gemini)



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It has been a pleasure working with them, growing the business from a small base up to now.

I trust you find the above in order.

Should you need any further reference, do not hesitate to call me.

Yours Faithfully

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